

This document provides you with key investor information about this fund. It is not marketing material. The information is required by law to help you understand the nature and the risks of investing in this fund. You are advised to read it so you can make an informed decision about whether to invest.

Artemis Funds (Lux) – Leading Consumer Brands (the "fund")

A sub-fund of Artemis Funds (Lux). The management company is FundRock Management Company S.A.

ISIN:	LU2717292358
Class:	I accumulation shares, GBP

This key investor information document is accurate as at 07 February 2025.

OBJECTIVES AND INVESTMENT POLICY

Objective

To increase the value of shareholders' investments primarily through capital growth over a five year period

Investment policy

- The fund is actively managed.
- The fund invests principally (at least 80% of its assets) in companies selected on a worldwide basis (including in emerging markets) which are considered by the Investment Manager to own or operate leading consumer brands. These are consumer-facing businesses which, through their heritage, innovation and investment have developed market-leading brands in the category (or categories) in which they operate. The investment manager believes that these brands provide an enduring competitive advantage which allows them to earn customer loyalty, strong pricing power and high margins. The investment manager expects these companies to benefit from long-term structural trends in consumer spending. The fund will not be constrained to any sector.
- It is expected that the portfolio of the fund will be invested in equities of between 25 and 50 companies.
- The fund may not invest in companies (either directly or indirectly via derivatives) with exposure to tobacco, gambling, weapons, or fossil fuels, subject to revenue thresholds set out in the fund's prospectus, or in companies that the manager determines to be in breach of the United Nations Global Compact principles on human rights, labour rights, the environment and anti-corruption.
- The fund promotes environmental and/or social characteristics within the meaning of Article 8 of SFDR. More information about the environmental or social characteristics for this fund is available in the precontractual disclosure for financial products referred to in Article 8 under SFDR in the fund's Prospectus.
- At times the fund may invest in ADRs, GDRs and participatory notes. Participatory notes would be used to access markets where direct access to purchase equities may be difficult. Their use is not intended to create leverage. Investments in participatory notes shall not individually exceed 10% of the fund's Net Asset Value.
- The fund may invest up to 20% of its Net Asset Value in China A-Shares through Shanghai-Hong Kong Stock Connect and Shenzhen-Hong Kong Stock Connect.
- The fund may use derivatives and other techniques for hedging and for efficient portfolio management. The fund's derivatives may include, but are not limited to, futures, forward currency contracts and contracts for difference.
- Subject to the limits set out in the 'Investment Restrictions' section of the fund's prospectus, the fund may also hold ancillary liquid assets for treasury purposes.
- Subject to the limits set out in the 'Investment Restrictions' section of the fund's prospectus, the fund may also invest in bank deposits, money market instruments and money market funds in order to achieve its investment goals, for treasury purposes and in case of unfavourable market conditions. Higher levels of investments in bank deposits, money market instruments or money market funds may be held in periods of elevated equity market valuations to reduce risk.
- The fund may invest up to 10% of its Net Asset Value in other collective investment schemes.

Benchmark information

MSCI AC World Index GBP

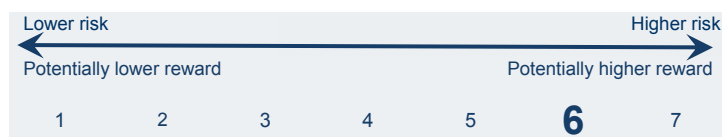
The benchmark is a point of reference against which the performance of the Fund may be measured. Management of the Fund is not restricted by this benchmark. The deviation from the benchmark may be significant and the portfolio of the Fund may at times bear little or no resemblance to its benchmark. The benchmark does not take into account environmental and/or social characteristics promoted by the Fund.

Other information

Dealing frequency: Normally Monday to Friday except Luxembourg public holidays and non-dealing days. Visit www.artemisfunds.com/non-dealing-days for more information. Instructions received before 13:00 CET will be processed at 16:00 CET on the same day.

Distribution policy: This is an accumulation class. Income received is reinvested in the value of the fund.

RISK AND REWARD PROFILE



- The fund is in the category shown due to historic volatility (how much and how quickly the value of shares in the fund may have risen and fallen in the past due to movements in markets, currencies and interest rates). It may not be a reliable indication of the future risk profile of the fund.
- The risk category has been calculated using historic data and may not be a reliable indicator of the fund's future risk profile.
- A risk indicator of "1" does not mean that the investment is "risk free".

Risk indicator number is accurate as at: 31 December 2024.

The risk indicator may not fully take into account the following risks and the following may affect fund performance:

Market volatility risk: The value of the fund and any income from it can fall or rise because of movements in stockmarkets, currencies and interest rates, each of which can move irrationally and be affected unpredictably by diverse factors, including political and economic events.

Currency risk: The fund's assets may be priced in currencies other than the fund base currency. Changes in currency exchange rates can therefore affect the fund's

value.

Emerging markets risk: Compared to more established economies, investments in emerging markets may be subject to greater volatility due to differences in generally accepted accounting principles, less governed standards or from economic or political instability. Under certain market conditions assets may be difficult to sell.

Charges from capital risk: Where charges are taken wholly or partly out of a fund's capital, distributable income may be increased at the expense of capital, which may constrain or erode capital growth.

China risk: The fund can invest in China A-shares (shares traded on Chinese stock exchanges in Renminbi). There is a risk that the fund may suffer difficulties or delays in enforcing its rights in these shares, including title and assurance of ownership.

ESG risk: The fund may select, sell or exclude investments based on ESG criteria; this may lead to the fund underperforming the broader market or other funds that do not apply ESG criteria. If sold based on ESG criteria rather than solely on financial considerations, the price obtained might be lower than that which could have been obtained had the sale not been required.

Sector and concentration risk: As the fund has a theme of investing only in companies that own or operate leading consumer brands, it may have investments concentrated in a limited number of holdings. This can be riskier than holding a large number of investments from a wide range of sectors.

Please refer to the fund's prospectus for full details of these and other risks, including sustainability risks, which are applicable to this fund.

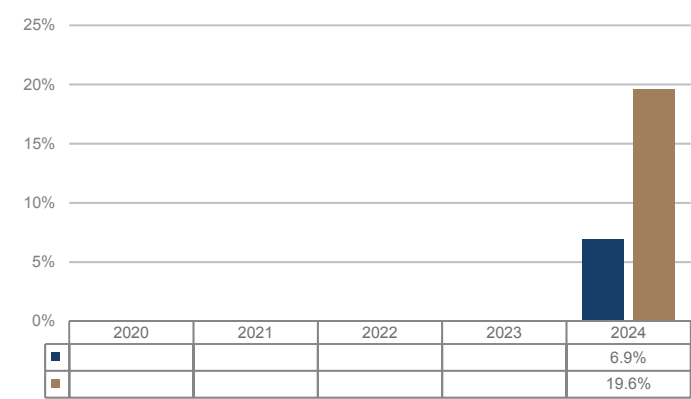
CHARGES FOR THE FUND

One-off charges taken before or after you invest	
Entry charge	None
Exit charge	None
This is the maximum that might be taken out of your money before it is invested or before the proceeds of your investment are paid out.	
Charges taken from the fund over a year	
Ongoing charges	0.910%
Charges taken from the fund under certain specific conditions	
Performance fee	None

- The charges you pay are used to pay the costs of running the fund, including the costs of marketing and distributing it. The charges reduce the potential growth of your investment.
- The ongoing charges figure is an estimate rather than a historic figure because this better reflects the expected future charges. The charges may vary from year to year. The exact charges made for each financial year are contained in the fund's annual report.
- The fund management fee is taken from capital.

For more information about charges, please see the fund's prospectus, which is available at www.artemisfunds.com or www.fundinfo.com.
Charges are accurate as at: 31 October 2024, unless specified.

PAST PERFORMANCE



- I accumulation shares, GBP
 - MSCI AC World Index GBP
 - Past performance is net of all charges except any costs incurred when investors buy or sell the fund.
 - How the fund has performed in the past is not a guide to how it will perform in the future.
 - Performance is calculated in sterling.
 - Fund launch date: 1 December 2023.
 - Class launch date: 1 December 2023.
- Past performance is accurate as at: 31 December 2024.

PRACTICAL INFORMATION

Depository: Northern Trust Global Services SE.

Further information: Can be obtained from the fund's prospectus and the latest annual and half-yearly reports. The documents are in English and available free of charge. These can be found, along with other information such as the price of the fund's classes by contacting Artemis or visiting www.fundinfo.com.

Sub-fund assets: The assets of each sub-fund belong exclusively to it and are not available to meet the liabilities of any other subfund of Artemis Funds (Lux).

Remuneration policy: Information about Artemis' remuneration policy is available at www.artemisfunds.com; a paper copy is available free of charge on request.

Tax legislation: Luxembourg tax legislation that applies to the fund may have an impact on your personal tax position.

Liability: Artemis Investment Management LLP may be held liable solely on the basis of any statement contained in this document that is misleading, inaccurate or inconsistent with the relevant parts of the prospectus for the fund.

Glossary: For more information about some of the terms used in this document, please visit www.artemisfunds.com/glossary.

Switches: Subject to any restrictions on the eligibility of investors for a particular class, you can switch your investments between funds or classes in the Artemis range. For further information, please refer to the prospectus or contact Artemis.

Contact Artemis: Visit www.artemisfunds.com or call 0800 092 2051.

Authorisation and regulation: The fund is authorised in Luxembourg and regulated by the Commission de Surveillance du Secteur Financier ('CSSF'). FundRock Management Company S.A. is authorised in Luxembourg and regulated by the CSSF. Artemis Investment Management LLP is authorised and regulated in the UK by the Financial Conduct Authority.